

MPC CONNECT

RETAILER NEWSLETTER AUGUST 2019

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WRAP UP

Moonee Ponds Central hosted its first Market on Saturday 6th July in the Puckle Mall. The market stall holders were so popular that it spilled into the Kmart Mall. Thank you to everyone who helped to make this experience top notch for our customers! Our traffic for the day was up over +30% across the three malls compared to same time last year.

If you would like to participate in our upcoming market, please email hitomi.sanders@mirvac.com. The next market will be held across all three malls on **Saturday 3rd August**.



DINING PRECINCT DEVELOPMENT UPDATE

Construction for the dining precinct is now well underway and thank you for your patience as we maintain ongoing works throughout the development. We wish to advise that the target opening date of the Dining Precinct is the 21st November 2019.



RETAIL STORE UPDATE

Porter's Liquor in the Coles Mall and Oscar Wylee in the Puckle Mall are now open!



CAYDON DEVELOPMENT UPDATE

As you know, Caydon is gearing up to roll out Stage 2 of the development along Homer Street. There are approximately 100 serviced apartments due to open in August 2019 (No Welcome Packs). **The next 300 units are due to open in November 2019 and Moonee Ponds Central will be arranging Welcome Packs again for these units.** We will be asking for your participation in the coming months as we will aim to pack these in October. Please start to think about what you would like to include in our Welcome Packs. Your gift should be an attractive offer or a sample of your store products. 10% off will not be accepted.

The rest of the apartments are scheduled to be completed in April 2020 however we will keep you informed on further updates from Caydon once more information is available.



@MooneePondsCentral
MooneePondsCentral.com.au

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PONDS
CENTRAL

MOPO PROFILE

Meet Tia from Zeus Street Greek.



What do you love about Moonee Ponds? I love the Diversity with all backgrounds, they are so welcoming!

If you could fly to anywhere in the world, where would you go? Antarctica, I love being challenged and love being active.

What motivates you personally or at work? I want to be rich and it drives me to become "my own man".

Are you a dog or a cat person? I'm a dog person for sure. I have 2 dogs named Cinnamon and Bindi.

Come in and try our Winter Menu, especially the Meze Board and pair up with a glass of wine or beer – perfect for a date night!



DATES TO REMEMBER

Rent 1st August

Sales Figures 7th August

WHAT'S ON?

"WANT TO WIN \$1,000?" CAMPAIGN

From Tuesday 23rd July until Saturday 31st August 2019, MPC is running a "Want to win \$1,000" campaign when shopping in the Puckle Mall. Please help to promote it.

To enter:

1. Customers simply spend \$20 or more in one transaction during the promotional period at any Puckle Mall retailers being:
 - Witchery
 - Jenson Nails & Beauty
 - Kikki.k
 - Peter Alexander
 - Smiggle
 - Clearskincare Clinic
 - Orquestra
 - Zeus Street Greek
 - Oscar Wylee
2. Enter details here <https://www.mooneepondscentral.com.au/whats-on/competitions>
3. Upload a copy of their receipt as proof of purchase.

Q: I work at the centre, can I enter?

A: No, and your family cannot enter either. Please read the terms which is outlined in the link above.

Q: How can I help to promote it?

A: Puckle Mall retailers have been given a counter card so please display these where possible. The campaign will be advertised on our digital platform and in Centre so please help by encouraging customers to enter.



COFFEE WITH A COP

Our monthly Coffee with a Cop event is scheduled for Thursday 1st August. We're inviting the community to come together and chat to our local officers over a cuppa.

Next session will be held at Dan Dans Cafe from 10am to 11am.



KIDS' CORNER

Every last Thursday of the month, the centre hosts kids' corner activities in the Kmart Mall to encourage repeat visitation to the centre. If you would like to provide offers / samples during this time, please advise Hitomi at Centre Management.



MOONEE PONDS MARKET

Saturday 3rd August and Saturday 7th September.

The market stalls will be held across all three malls.

