

Moonee Ponds Central

DINE ON HALL

BY MIRVAC RETAIL



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MooneePondsCentral.com.au



MOONEE
PONDS
CENTRAL

NEW HALL STREET DINING

PRECINCT VISION Urban Dining Hub

- Moonee Ponds Central's new dining precinct 'Dine On Hall' will be a hub of community activity and interaction. A place to meet, eat, interact and connect.
- Bringing together a compelling new mix of dining options that will engage with the street via alfresco dining pods, incorporating contemporary design elements to provide protection against the elements and preserve diner comfort.
- A redeveloped plaza to stimulate community engagement and interaction – 'A New Meeting Place'.
- Upgraded amenities.



PRECINCT CONTEXT

The new dining precinct and plaza will provide customers with a greater variety of unique retail shopping space and convenient mix of fresh food, services and catering options. It will enhance Moonee Ponds Central's focus of 'community hub' with a larger offering for people to connect.

A wide-angle photograph of a large outdoor dining area. Numerous people are seated at tables under a dark canopy. The area is surrounded by trees and greenery. A red circular graphic is overlaid on the left side of the image.

**OVER
5,200**
people work
within 500m
of Moonee Ponds Central
Puckle Street Precinct



DINING CUSTOMER PROFILE



HOUSEHOLD
INCOME

\$118,993

↑ 9.70% PRIMARY

\$120,531

↑ 11.10% MTA

(above Melbourne Metro Benchmark)



WITH FOOD
EXPENDITURE BEING

↑ 5.9%

(above Average)

MTA FOOD
EXPENDITURE
8.2%

Source: Dimasi Macro Plan January 2018

HALL STREET





YOUR OPPORTUNITY TO JOIN OUR COMMUNITY 'DINING ROOM'

Moonee Ponds Central
14-16 Hall Street
Moonee Ponds VIC 3039
T (03) 9370 5411
W mooneepondscentral.com.au

Leasing Contact
Jessica Kahanoff
M 0410 497 793
E Jessica.kahanoff@mirvac.com

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